

"L'ÉCOCITOYENNETÉ, J'EN MANGE!" ECO-CITIZENSHIP COMPETITION

Competition Rules

1. The "L'Écocityenneté, j'en mange!" eco-citizenship competition is being held by Jeunes Engagés pour le Développement Durable (the "**Competition Organizer**" or "**JEDD**") and coordinated by the Arbre-Évolution cooperative and QUiNTUS. The competition runs from February 23, 2023 at 8:00 a.m. to April 14, 2023 at 5:00 p.m. ET (the "**Competition Period**").
2. **Eligibility.** This competition is open to any public or private high school in the Montérégie region of Québec. The entry form must be completed by an adult representing their school. Employees, agents and representatives of the Competition Organizer or any company, corporation, trust or other legal entity controlled by or affiliated with the Competition Organizer, their advertising and promotion agencies, suppliers of materials or services related to the competition, as well as members of their immediate families (brothers, sisters, children, mother, father), their legal or common-law spouse and any individuals with whom these employees, representatives and agents are domiciled, are not eligible to participate in the competition.

HOW TO ENTER

No purchase necessary

3. **Registration**
 - 3.1. To enter the competition, you must visit the foretnourricierealecole.ca website (the "website") and follow these instructions during the Competition Period:
 - 3.1.1. You must complete all required fields on the competition entry form on the website.
 - 3.1.2. Your entry must be registered by April 14, 2023 at 5:00 p.m. (ET).
4. **Participation limits.** Entrants must respect the following limits. Failure to do so may result in disqualification:
 - 4.1. Limit of one (1) entry per project.
5. **First prize.** One (1) grand prize is offered with a total value of CAN\$25,000 for the development of an edible forest garden and eco-educational support over three years (the "**Prize**"), covering:
 - 5.1. Consulting expenses (technical design plan for the winning edible landscape and sign, logistics and activity plan);
 - 5.2. Implementation (soil preparation and labour in collaboration with the community, plantings and materials);
 - 5.3. Training and follow-up expenses after the project's completion (knowledge transfer seminar on proper maintenance of the edible landscape, consulting services, post-planting follow-up and eco-training sessions).

6. Runner-up prizes. The runner-up prizes have a total a value of \$1,875.

6.1. The second-place school will receive 10 hours of coaching from Arbre-Évolution to guide and support them in their project idea entered in the competition (value of \$500).

6.2. The third-place school will receive 15 free passes for Arbraska (value of \$775, compliments of Arbraska) and RGFM movie theatre tickets for one class (30 to 35 students and one teacher) (value of nearly \$600: 10 tickets provided by Cinémas RGFM and the difference will be absorbed by JEDD).

7. Prize conditions.

The following conditions apply:

7.1. The selected project must include the ability to provide the necessary equipment to complete the project, such as tillage equipment (if needed), planting tools for volunteers, access to water and watering equipment, and ramial chipped wood (if needed). The selected project must also provide labour (in the form of volunteers or employees) to assist with the planting.

7.2. The project must be carried out at a school located in the Montérégie region of Québec.

7.3. Any costs or expenses other than those covered by the Prize will be the responsibility of the winner, including but not limited to tasks beyond the required hours, if any.

7.4. Once the arrangements have been made, no changes will be permitted.

7.5. The development of the edible forest garden constituting the Prize must take place in September or October 2023.

7.6. If any portion of the Prize is not used, no compensation will be granted.

7.7. The Prize is subject to all other applicable restrictions and conditions that may be conveyed to the winner by the Competition Organizer or by the Arbre-Évolution cooperative.

8. Selection of the winner.

8.1. All entries will be evaluated by the Arbre-Évolution cooperative. Of these, six (6) entries will be selected based on evaluation grid #1.

8.2. Between April 15 and April 20, 2023, a jury composed of members of the Arbre-Évolution cooperative, JEDD staff and other organizations (the "**Jury**") will assemble to select three (3) projects based on evaluation grid #2, from among the six (6) initially selected. The deliberation will take place online and the projects will be evaluated anonymously to avoid any favouritism.

8.3. The three (3) finalist projects will be announced on April 21, 2023 during an event at Cascades' offices and on JEDD's social networks. The finalists will then be subject to

a site assessment visit by the Arbre-Évolution cooperative team in May. The winning project will be selected based on evaluation grid #3 (site assessment). The winner will be announced on June 5, 2023.

9. **Evaluation criteria**

- 9.1. [Evaluation grid #1](#): Project feasibility, level of community involvement, etc.
- 9.2. [Evaluation grid #2](#): Creativity, innovation, involvement, relevance, etc.
- 9.3. [Evaluation grid #3](#): Soil type, sunlight, project viability, etc.

10. **Odds of winning.** The odds of winning depend on the number of eligible entries received during the Competition Period: one.

11. **Awarding of Prize.** To be declared a winner, the selected entrant:

11.1 Will be reached by email within two (2) days of the selection and must respond to the message within seven (7) days of receiving it. If a prize email notification is returned undeliverable, the Competition Organizer may, at its sole discretion, disqualify the selected entrant.

12. Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the selected entrant being disqualified. In such a case, the Competition Organizer may, at its sole discretion, cancel the Prize or proceed with a new selection in accordance with these Rules until a selected entrant is declared a winner.

GENERAL CONDITIONS

13. **Verification.** Entries are subject to verification by the Competition Organizer. Any entry that is, as the case may be, incomplete, illegible, mutilated, fraudulent, or received or submitted late, may be rejected and will not entitle the entrant to an entry or to a Prize, as the case may be.

14. **Disqualification.** The Competition Organizer reserves the right to disqualify any person or to cancel one or more entries of a person who enters or tries to enter using methods that do not comply with these Rules or that are unfair to other entrants (e.g. entries sent after the deadline, in violation of third-party rights). Such a person may be reported to the appropriate legal authorities.

15. **Conduct of the competition.** Any attempt to deliberately damage the competition web page and/or any related website or site, or to undermine the legitimate conduct of the competition is a violation of civil and criminal laws. In the event of such an attempt, the Competition Organizer reserves the right to disqualify the entrant and seek damages to the fullest extent permitted by law.

16. **Acceptance of Prize.** The Prize must be accepted as described in these Rules and may not be transferred, in whole or in part, to another person, replaced by another prize or exchanged for cash, except as provided in the following paragraph.

17. **Prize substitution.** Should it be impossible, difficult and/or more expensive for the Competition Organizer to award the Prize (or any portion thereof) as described in these Rules, the Competition Organizer reserves the right to award the Prize (or any portion thereof) of similar nature and equal value, or, at its sole discretion, the value of the Prize (or any portion thereof) indicated in these Rules, in cash.

18. **Limitation of liability: Use of the Prize.** By entering this competition, any entrant selected for the Prize releases and holds harmless the Competition Organizer, any company, corporation, trust or other legal entity controlled by or affiliated with the Competition Organizer, their advertising and promotion agencies, their employees, agents and representatives (the "**Released Parties**") from and against any damage that may arise out of acceptance or use of their Prize.
19. **Operation of the competition web page.** The Competition Organizer in no way guarantees that the competition web page or any related website or site will be accessible or operational without interruption for the duration of the Competition Period, or that it will be free of errors.
20. **Limitation of liability: Conduct of the competition.** The Released Parties disclaim all liability for any of the following that may limit or prevent any person from entering the competition: malfunction of any computer component, software or communication line, the loss or absence of a communication network, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or software, or by the transmission of any information related to participation in the competition.
21. **Competition modification.** The Competition Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this competition should human intervention or an event take place that could interfere or affect the proper administration, security, impartiality or conduct of the competition as provided by these Rules, subject to the approval of the Régie des alcools des courses et des jeux du Québec, if required.
22. **Termination of participation in the competition.** In the event that the computer system is unable to register all the competition entries during the Competition Period for any reason whatsoever, or if competition participation must be terminated in whole or in part before the end date indicated in these Rules, the Prize may be awarded according to terms and conditions to be determined by the Competition Organizer, at its sole discretion.
23. **Prize limit.** Under no circumstances shall the Competition Organizer be required to award more prizes than indicated in these Rules or to award a Prize in a manner other than that stipulated herein.
24. **Limitation of liability: Participation in the competition.** Persons who enter or try to enter this competition release the Released Parties from any liability or damage they may incur as a result of their participation or attempt to participate in the competition.
25. **Authorization.** By entering this competition, the entrant selected for the Prize authorizes the Competition Organizer and its representatives to use, if required, their name, province and city of residence, photo, likeness, voice and/or statement regarding the Prize, for publicity purposes, without compensation.
26. **Communication with entrants.** The Competition Organizer may send communications or correspondence to the entrants in relation to this competition.
27. **Personal information.** The personal information collected about the competition entrants will be used solely to administer the competition and to send commercial

communications and correspondence from the Competition Organizer, except as provided in the preceding paragraph.

28. **Property.** The entry forms are the property of the Competition Organizer and shall not under any circumstances be returned to entrants.
29. **Decision by the Competition Organizer.** Subject to any decision of the Régie des alcools, des courses et des jeux du Québec, in connection with any matter under its jurisdiction, any decision by the Competition Organizer or its representatives pertaining to this competition is final and without appeal.
30. **Disputes.** For entrants who are residents of Québec, any dispute respecting the organization or conduct of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute respecting the awarding of the Prize may be submitted to the Régie solely for the purpose of helping the parties reach a settlement.
31. **Unenforceability.** If a paragraph of these Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that paragraph shall be considered invalid, but all other unaffected paragraphs shall be applied within the limits of the law.